



20. konferenca Dnevi slovenske informatike

Če lahko z iPadom krmilim jadrnico, ali lahko tudi procese v podjetju?

mag. Stojan Košti

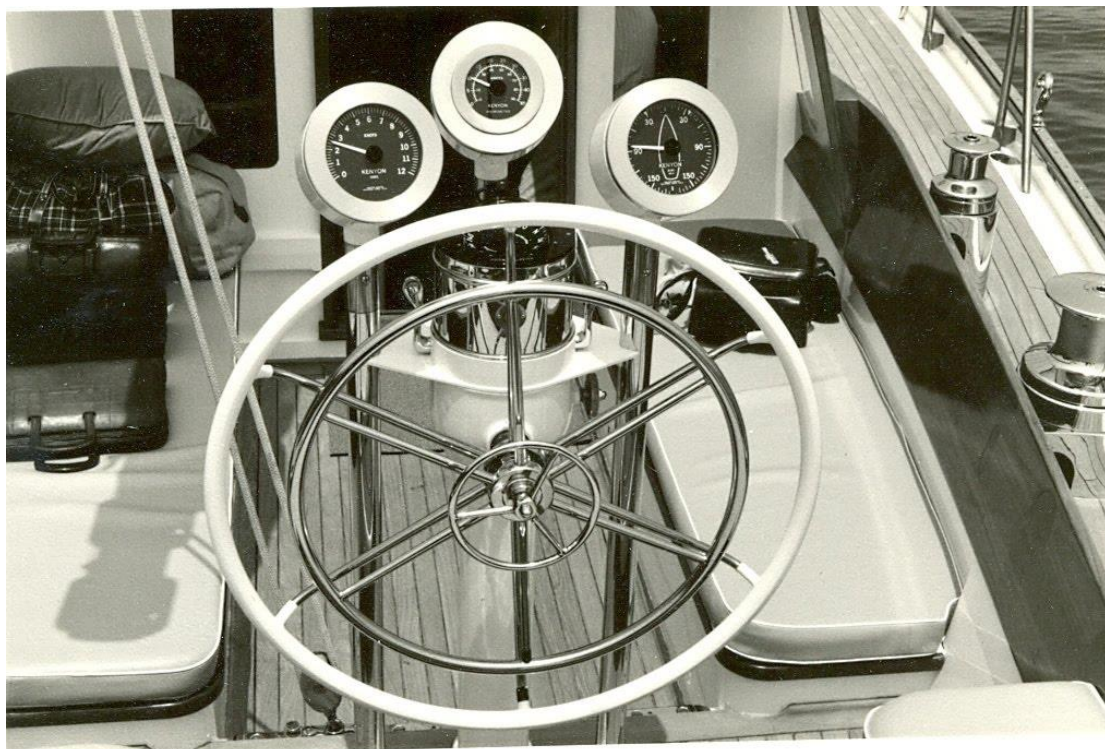
mag. Andrej Guštin

15. 04. 2013





Barka



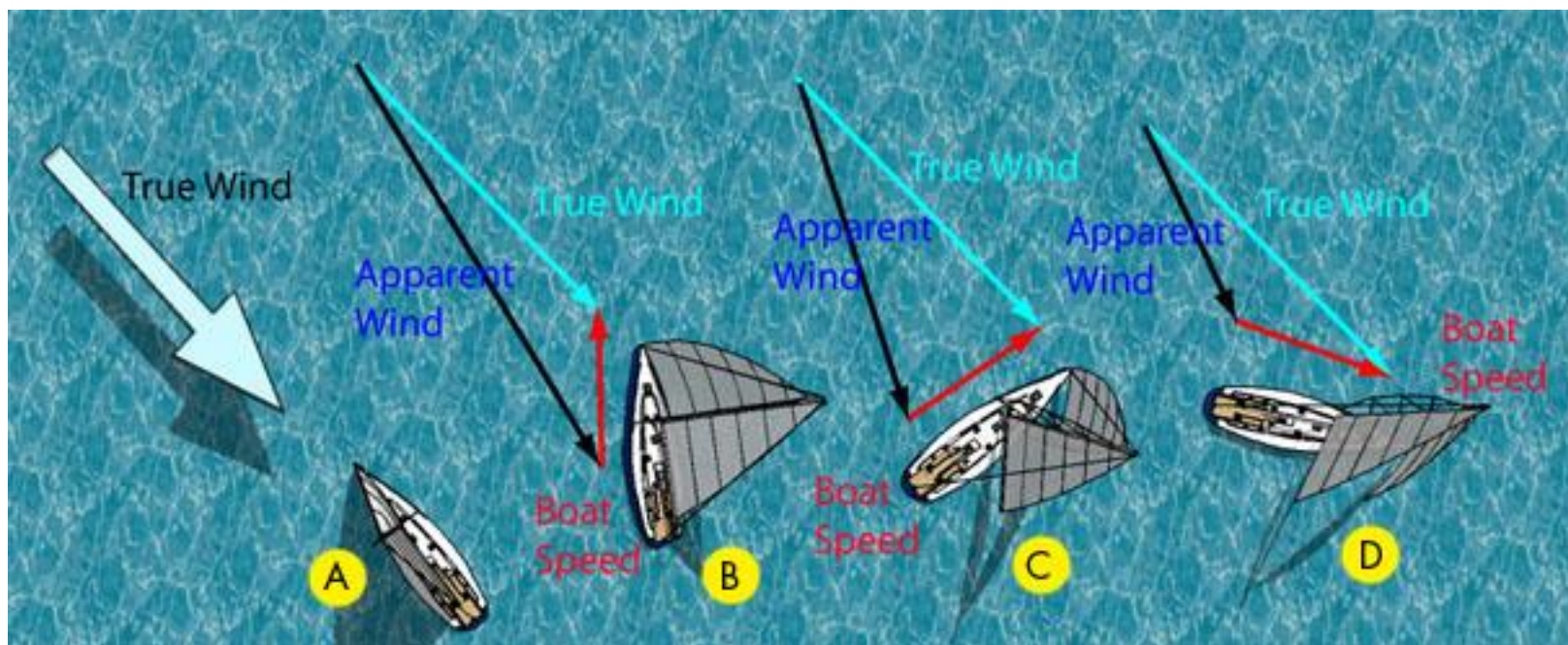


Podjetje





Kam pluje naša barka?



Na kaj smo pozorni in zakaj?



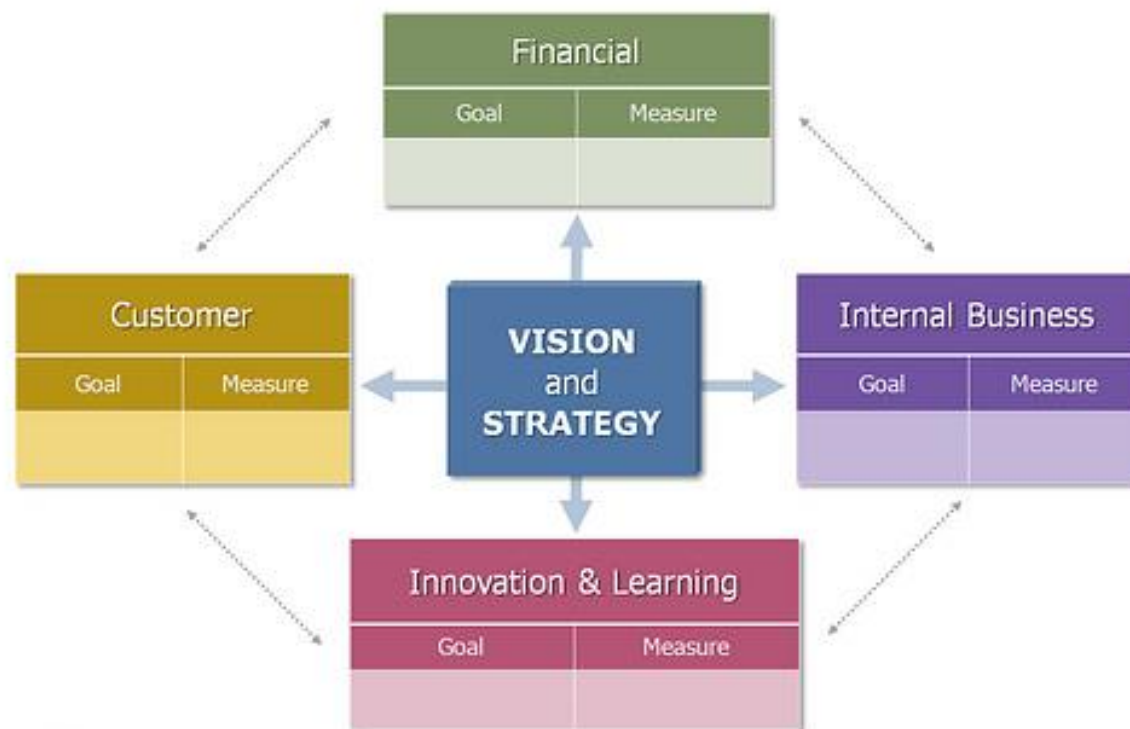
BSC in jadranje

KPI po področjih:

- Finančni vidik
- Vidik stranke (posadka)
- Procesi
- Učenje in rast



Balanced Scorecard





Naslov

Podnaslov

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Naslov



Naslov



Hvala za vašo pozornost !